



## U.S. Travel Industry Fun Facts

**Did You Know** that travel and tourism is a \$1.7 trillion industry in the United States? If one dollar bill equaled a second of time, then \$1.7 trillion would equal more than 54,000 years.

**Did You Know** that travel and tourism generates \$115 billion in tax revenue for local, state and federal governments? If you place 115 billion one dollar bills end-to-end, they would circle the world 438 times.

**Did You Know** that each U.S. household would pay \$988 more in taxes without the tax revenue generated by the travel and tourism industry? \$988 will buy about eight weeks of groceries for a family of four and will fill the average car with gas 31 times.

**Did You Know** that the travel and tourism industry is one of the country's largest employers with 7.7 million direct travel-generated jobs? You could fill the Louisiana Superdome more than a hundred times over with people directly employed in the industry.

**Did You Know** that direct travel-generated payroll totals \$189 billion and that 1 out of every 8 American jobs is created directly, indirectly or is induced by travel and tourism?

**Did You Know** that the travel and tourism industry is one of America's largest service exports? International travelers spent more on their visits to the United States than U.S. residents spent while traveling abroad, creating a trade surplus of \$17.6 billion for the U.S. in 2007.

**Did You Know** that spending by resident and international travelers in the U.S. averaged \$2 billion a day, \$84.3 million an hour, \$1.4 million a minute, and \$23,400 a second?

**Did You Know** that just a 1 percent increase in U.S. worldwide market share would equate to 8.8 million more visitors, \$15 billion more in expenditures, 153,000 new jobs, \$3.9 billion more in payroll, and \$2.4 billion more in federal, state and local tax revenue?

*Note: 2007 preliminary data, updated April 2009.*