

SIMPLE GUIDE TO ADDING NOMINATIONS

- STEP 1:** Click the ADD NEW NOMINATION button.
- STEP 2:** Select the most appropriate section for your nomination. You can read more about each section by clicking on the 'learn more'. You can learn about the nomination criteria and guidelines by clicking on the Nominations Guidelines link.
- STEP 3:** Provide your nomination with a title and save it. Then add additional text information about your nomination. Titles should be in roman, "Title Case" (not all caps). Text should be in roman, "Sentence case."
Your nomination should include all nomination areas:
TEXT, MEDIA, CONTACTS and MAPPING.
- STEP 4:** At the bottom of the TEXT area you see the status of your content in each of the areas, TEXT, MEDIA, CONTACTS and MAPPING.
You can invite other signed-up users to collaborate on your nomination. You may also add and exchange notes with the editor about your nomination (use this!).
- STEP 5:** You can upload as many images as you want. The file storage size of your image should be less than 2 megabytes but more than 200 kilobytes. The ideal image dimension is 1,200 pixels wide. You can also add videos, embedded video, documents and sound files.
You must upload at least one image for your nomination!
- STEP 6:** Add contact information for your nomination. You can add many contacts, however, you should add at least one contact. This should be the information the public can use to learn more about the nomination, or to otherwise contact the nomination.
Search to see if a contact already exists before adding.
- STEP 7:** Choose to map as a single location, many locations, a route, or as an area. You can change from one type of mapping to another later on.
Use the tools to zoom-in and accurately plot your nomination on the map. You can also search for place names and addresses to get in the vicinity. Make sure your nomination is marked exactly.
Use the zoom tool to ensure accurate mapping.
- STEP 8:** All your nominations are listed on your dashboard. You can return as often as you like to update and add-to. When your nomination is complete, change its status to Submit to Editor



Nomination Guidelines

Lewis and Clark National Historic Trail

Nomination Guidelines

The Lewis and Clark National Historic Trail Geotourism Coalition is working with the National Park Service to create a Geotourism website MapGuide. Geotourism is defined by Travel Writer Jonathan Tourtellot as *“Tourism that sustains or enhances the geographical character of a place – its environment, culture, aesthetics, heritage, and the well-being of its residents.”*

An Opportunity for You!

Residents, visitors, community organizations, tourism stakeholders and local businesses are asked to nominate sites for potential inclusion in a destination branded website MapGuide, of the Lewis and Clark National Historic Trail. (If you are not the owner or administrator of what you are nominating, please check with them before making a nomination.)

Your nominations will help to tell the stories along the trail, from ancient times to the sites, attractions and businesses that make the region unique today. Complete an online *Nomination Form* and help identify destinations and experiences most distinctive to the people and places of your region.

What are the Guidelines for Inclusion in the Geotourism Site?

Is the spot, attraction, business, activity, or experience distinctive to our town, area, or region, and is it authentic to the Lewis and Clark National Historic Trail experience? Examples may include:

- Remarkable natural areas and geologic features such as creeks, lakes, bluffs, beaches, wetlands, bayous, forests, rivers, or wetlands
- Distinctive wildlife habitats and notable species of birds, mammals, flowers, or trees
- Places featuring local cuisine or agricultural products: farmers markets, shops and restaurants, agro-tourism sites
- Events, ceremonies, and festivals that highlight the community’s heritage, food, music, and traditions
- Cultural experiences: heritage sites, museums, theaters, music, literature, and performing arts
- Artist studios and galleries, craft workshops, shops featuring handmade items from the region

- Outdoor experiences such as rafting, hiking, biking, hunting, horseback riding, beaches, swamp tours, water activities, parks, or heritage areas
- Historic places such as trails, old homes, distinctive local architecture, or Native American sites
- Scenic routes including hiking trails, bike routes, water ways, birding trails, and scenic byways
- Community stewardship projects, land trusts, conservation, or restoration initiatives
- Locally owned and family businesses like a café, pub, craft shop, winery, unique lodging
- Local artist or artisan, storyteller, outdoor guide or historian
- Legends, stories or other unique aspects of the region

Once you identify a potential site, consider what makes the site unique:

- What story does this site or experience help tell?
- Are there significant historic, cultural or natural features associated with the site?
- Is it under-appreciated by local residents and visitors, or is it already crowded or at capacity?
- Does the site offer a unique experience? Is there local awareness and pride in this place?
- Do the community and local businesses benefit from and support visitation at the site?
- Is interpretative or educational information available at the site?

Nominating a Site

To nominate a site online, fill out an electronic site nomination form at:

www.LewisandClark.travel

For more information contact:

Rory Robinson – National Park Service

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or

Jim Dion – Solimar International

j.dion@solimarininternational.com

The Lewis and Clark Geotourism Coalition will work closely with the National Park Service Lewis and Clark National Historic Trail to select the sites and themes that will appear on the on-line MapGuide.