



ON THE MOVE

2018 SOUTH DAKOTA GOVERNOR'S CONFERENCE ON TOURISM • PIERRE • JANUARY 16-18

SPONSORSHIP & EXHIBITOR
INFORMATION



RETURN SERVICE REQUESTED

Department of Tourism
711 East Wells Avenue
Pierre, SD 57501



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2018 SOUTH DAKOTA GOVERNOR'S CONFERENCE ON TOURISM • PIERRE • JANUARY 16-18

SPONSORSHIP & EXHIBITOR INFORMATION

MORE THAN 600 PEOPLE from across **South Dakota** and the **United States** gather in **Pierre**, the capital city, for three days in January to learn about the newest trends in travel, best practices in tourism marketing, and hospitality training.

In order to make this conference possible, a **financial partnership with the industry** is essential. Please consider supporting this **valuable learning and networking opportunity** by becoming a conference sponsor. There's something for budgets of all sizes.

GOVERNOR'S SPONSORSHIP

\$7,500

(ONE AVAILABLE)

- Exclusive sponsor of the Governor's Awards Night Gala.
- All benefits of Gold sponsorship plus:
 - One additional full conference registration (4 total)
 - 2-4 minute video played during Awards Night Gala
 - Two VIP seats at the Awards Night Gala

GOLD

\$5,000+

- Listed by business name with logo, contact information and 30-word promotional description in conference booklet.
- Logo inclusion on conference emails, conference website and signage during the conference.
- We will work with you individually on unique opportunities to showcase your brand.
- Opportunity to play a short promo video prior to sponsored session.
- Three complimentary full registrations.
- One complimentary exhibitor booth.
- One reserved Awards Night Gala table for eight.

GRANITE

\$2,500+

- Listed by business name with logo and contact information in conference booklet.
- Logo inclusion on conference website and signage during the conference.
- Two complimentary full conference registrations.
- One complimentary exhibitor booth **OR** one reserved Awards Night Gala table for eight.

COPPER

\$1,000+

- Listed by business name with logo and contact information in conference booklet.
- Logo inclusion on conference website and signage during the conference.
- One complimentary full conference registration.

QUARTZ

\$250+

- Listed by business name with contact information in conference booklet.
- Logo inclusion on conference website.

RESERVED AWARDS NIGHT GALA TABLE

\$150

- Thursday, January 18, 2018
- **Only** conference sponsors are eligible to reserve a table for the awards night gala.
- One table for eight with “Reserved for (your company/organization name)” on table signage.
- There are a limited number of reserved tables available. (35 available) These will be reserved on a first-come, first-served basis.
- Limited to two per company/organization. This number includes the complimentary table given to Governor’s, Gold and Granite sponsorships.
- Table occupants must be registered conference attendees. Legislators are considered registered attendees.

EXHIBITOR BOOTH

\$475

- Booth fee includes full conference registration for one attendee.
- Additional booth workers must pay full conference registration fee of \$235.
- **Booth Hours of Operation**
Expectations are Wednesday, January 17, 8 a.m.–5 p.m., and Thursday, January 18, 8 a.m.–3 p.m.
- Set-up is Tuesday, January 16, from 2–8 p.m. (CST). Set-up is only allowed during listed time. Space includes electricity, six-foot table, two chairs, and table covering. Booth size is approximately six feet deep by eight feet long.
- Tear-down is Thursday, January 18, from 3–4 p.m. Early tear-down must be approved by the conference committee ahead of time.
- Booth location assignment is determined by the conference committee.

In order to **ENSURE INCLUSION IN ALL PRINT MATERIALS**, please abide by the **RETURN DATE** of **OCTOBER 3**. Sponsorships received after this date are accepted and will be included on the website.

Organizations may not partner to obtain higher sponsorship level.



SPONSORSHIP INFORMATION

1 Please complete and return this form by **October 3, 2017**, with payment, to Department of Tourism, 711 East Wells Ave., Pierre, SD 57501.

2 Make checks payable to South Dakota Department of Tourism. To pay by credit card, contact sponsorships@TravelSouthDakota.com or 605-773-3301.

3 Questions may be directed to sponsorships@TravelSouthDakota.com or 605-773-3301.

Please fill in information as it is to appear in the conference booklet:

CONTACT NAME	_____
BUSINESS NAME	_____
MAILING ADDRESS	_____
CITY, STATE, ZIP CODE	_____
CONTACT TELEPHONE	_____
CONTACT EMAIL	_____
BUSINESS WEBSITE	_____

SPONSORSHIP REGISTRATION

\$ _____ **GOVERNOR'S \$7,500**

NAME _____
 NAME _____
 NAME _____
 NAME _____

YES NO One free exhibitor booth
YES NO One free reserved Awards Night Gala table

\$ _____ **GOLD \$5,000+**

NAME _____
 NAME _____
 NAME _____

YES NO One free exhibitor booth
YES NO One free reserved Awards Night Gala table

\$ _____ **GRANITE \$2,500+**

NAME _____
 NAME _____

Please circle preference:

One free exhibitor booth **- OR -** One free reserved Awards Night Gala table

\$ _____ **COPPER \$1,000+**

NAME _____

\$ _____ **QUARTZ \$250+**

\$ _____ **EXHIBITOR BOOTH \$475/BOOTH**

STAFF PERSON'S NAME _____

\$ _____ NUMBER OF ADDITIONAL STAFF AT \$235 EACH _____

NAME _____
 NAME _____

\$ _____ **RESERVED AWARDS NIGHT GALA TABLE \$150/TABLE**

(MUST BE A SPONSOR AT THE GOVERNOR'S, GOLD, GRANITE, COPPER OR QUARTZ LEVEL.)

\$

TOTAL

