



SAMPLE 2011 PROCLAMATION

Whereas travel to and within South Dakota provides significant economic benefits for the state, including direct expenditures by domestic and international travelers totaling \$1 billion;

Whereas the visitor industry supports more than 28,000 jobs in South Dakota, generates \$265 million in state and local taxes, and is the second largest industry in the state;

Whereas [Insert State/City data on annual travel-generated spending, tax receipts, employment and payroll (visit www.SDVisit.com for county data)];

Whereas travel contributes to personal growth, health, professional advancement, education, cultural understanding and the enhancement of South Dakota's image around the world;

Whereas travel can serve as a catalyst to help move the state and national economies forward;

Now, Therefore, I, [Official's Name and Title] do hereby proclaim May 7-15, 2011 as Travel and Tourism Week in [insert State or City], and urge the citizens of [insert State or City] to join me in this special observance with appropriate events, commemorations and festivals.

Mayor

[AFFIX SEAL]