

Great Lakes of SD Tourism Association

2nd Annual “GREAT TOURISM DAY”

Wednesday, April 21, 2010

10 a.m. to 2 p.m.

Casey Tibbs SD Rodeo Center

210 Verendrye Drive

Fort Pierre, SD

Register for Prizes: Two \$100 gift certificates and one \$50 gift certificate towards a ¼ pg or larger ad in our 2011 Missouri River Guide. Must be a Great Lakes member & present to win!

- 10:00** **Great Lakes Annual Meeting** (a requirement, but it will be short!)
- 10:45** **SD Tourism Info Sessions** (Find out the latest happenings at the Office of Tourism and how you can participate)
- 11:30** **Lunch** (Free to Great Lakes members – non-members \$10.00 – **Need to RSVP**)
- 12:30** **Malcom Chapman presentation: “The Future of Leadership...and the FUTURE IS NOW”**
(Presentation info & Cost on back of this sheet)

Sponsored by: SD Office of Tourism, PRYNTCOMM, Casey Tibbs SD Rodeo Center & Great Lakes of SD Tourism

2:00 **Day of Fun Will Come to an End**

MARK YOUR CALENDARS – YOU WON’T WANT TO MISS IT!

PLEASE RSVP BY APRIL 19, 2010

**The Future of Leadership – A Presentation by Malcom Chapman
Open to Great Lakes Members (FREE) and Non-Members (\$10.00)**

**SPONSORED BY: GREAT LAKES OF SD TOURISM ASSOCIATION
& SD OFFICE OF TOURISM**



**This presentation is geared towards managers, directors – anyone in a leadership position.
A step up from hospitality training 101 – which many communities will be doing.**

Malcom Chapman of the Chapman Group in Rapid City will be the presenter for “The Future of Leadership” and by the way....THE FUTURE IS NOW.

Malcom says: People are hungry for work that’s exciting and meaningful. As work changes, so does the work experience – from “me” to “we.” In future organizations – public and private – individuals, at all levels, take risks and make decisions, where total teamwork and imagination are the rule not the exception, where diverse teams learn to adapt, embrace and move on from change, and more importantly where teams learn that to truly grow is found in the art of thinking. . . is an organization from the future. This is the hard work of being a world-class organization. But when it clicks, the result is a seamless experience. That’s what we want our customers (internal and external) to feel. And, by the way...THE FUTURE IS NOW.

COST:

Lunch & Presentation FREE to Great Lakes of SD Tourism members.

Non-members: \$10.00 for presentation. Lunch & presentation: \$20.00

PLEASE RSVP BY APRIL 19, 2010! Thank you!

605-224-4617 or info@sdgreatlakes.org