

SOUTH DAKOTA DEPARTMENT OF TOURISM

2012 SPRING HOSPITALITY TRAINING CO-OP APPLICATION FOR FUNDS

DEADLINE: MARCH 13, 2012

NAME OF ORGANIZATION

MAILING ADDRESS

CITY

SD

ZIP

CONTACT PERSON/TITLE

EMAIL ADDRESS

PHONE

IF YOU ARE COLLABORATING WITH OTHER ORGANIZATIONS ON THIS PROJECT, LIST ALL PARTNERS HERE.
ATTACH THIS PARTNERS' CONTACT INFORMATION TO THIS APPLICATION ON A SEPARATE SHEET.

1) WHAT IS THE AMOUNT OF MATCHING FUNDS REQUESTED? \$ _____
(MATCHING FUNDS REQUEST MAY NOT EXCEED \$1,000 PER ORGANIZATION)

2) WHAT IS THE TOTAL GOAL OF YOUR FUND-RAISING EFFORTS? \$ _____
(YOU ARE ENCOURAGED TO CHARGE PARTICIPANTS A FEE AND/OR SEEK SPONSORS TO HELP DEFRAY COSTS.)

3) PROSPECTIVE SPEAKER NAME AND TOPIC OF PRESENTATION, IF KNOWN AT THIS TIME

4) SPEAKER FEE, IF KNOWN _____

5) LOCATION AND CAPACITY OF TRAINING SITE _____



6) PROPOSED DATE OF TRAINING _____

7) MARKETING PLAN (METHODS FOR GETTING INFORMATION AND INVITATIONS OUT TO VISITOR INDUSTRY
BUSINESSES IN THE AREA)

8) GOALS AND OBJECTIVES OF YOUR SPRING HOSPITALITY TRAINING

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NAME OF PERSON FILLING OUT THIS APPLICATION _____

PHONE

EMAIL ADDRESS

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THE SOUTH DAKOTA DEPARTMENT OF TOURISM MAKES ALL DECISIONS ON DISTRIBUTION OF FUNDS. NOT ALL AWARDS ARE EQUAL. SELECTION IS BASED ON LOCATION, EVIDENCE OF COLLABORATION WITH OTHER GROUPS, QUALITY OF APPLICATION AND COST OF SPEAKER. THE SOUTH DAKOTA DEPARTMENT OF TOURISM RESERVES THE RIGHT TO ADJUST FINAL AMOUNT PAID IF ORIGINALLY AWARDED AMOUNT TOTALS MORE THAN ONE-HALF OF THE ACTUAL SPEAKER FEE.

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MAIL OR FAX THIS APPLICATION TO

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