



How Can My Community Welcome Hunters for Rooster Rush?

Also available at www.SDVisit.com

1. Welcome hunters by turning your town blaze orange! Hang up orange welcome signs and banners, work with local service businesses (gas stations, restaurants) to have their employees wear orange t-shirts or hats, have fun with washable street paint, etc. Get creative with orange Christmas lights or change your website orange for hunting season.
2. Host entertainment or an event in your community like a street dance or concert.
3. Create activities in your community that non-hunters will enjoy. Some hunters bring spouses and children who do not hunt. Host an art show, have a pumpkin carving event, or work with a local winery to have wine tasting during the afternoon when the hunters are in the fields. Create a scavenger hunt that all ages can enjoy. Promote existing activities such as museum and attraction visits with reduced or free admission, or autumn golfing.
4. Work with a local brewery or winery to develop a Rooster Rush brew or special wine label.
5. Set up free clay pigeon shooting. For example, each hunter could get 20 clay pigeons (hunters provide own ammo) and a Rooster Rush welcome packet from the community. Another idea is to organize a training seminar at the clay pigeon shooting area that will allow new hunters to sharpen their skills with a local expert.
6. Organize a pheasant feed or pancake breakfast for hunters. Have a game feed that is a game recipe competition for hunting teams with the winning team receiving a prize.
7. Greet hunters at the airport with community welcome packets. Put coupons and hot deals in the packet to encourage them to visit more businesses and attractions in your community.
8. Have a chalk art contest for residents to get them in the spirit of the season. Their art must have a pheasant hunting theme. Give Rooster Rush t-shirts as prizes.
9. Paint pheasant tracks all over town – big ones up the middle of the street, on sidewalks, on business windows, etc.
10. Ask businesses to post "welcome hunters" on their marquee signs.
11. Work with local hunting lodges to incorporate them into your efforts.
12. Use the official Rooster Rush logo to create your community's special memorabilia.
13. Develop a small postcard or brochure which lists all local community guides, available hunting dogs, pheasant cleaning businesses and other hunting resources.
14. Some hunters may not know what to do with their pheasants after the hunt. Put together a game recipe book made by community members to help give these hunters delicious ideas.
15. Set up a competition for a chance to win a community lodging/dining package. The dog/hunter team that flushes the most birds in a specified field wins the package. A time limit per team will need to be set as well as designated area within the field for each hunter.
16. Work with community members to donate items for a raffle. Items collected could include a shotgun, dog collars, cleaning supplies, or other hunting related items. The raffle tickets could be available at local businesses to be auctioned off at an evening event.

