



**Rooster Rush  
Cacklin' Community Award**  
Also available at [www.SDVisit.com](http://www.SDVisit.com)

**Deadline:** January 3, 2011

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please explain, in detail, how your community/organization was involved in Rooster Rush 2010. Feel free to submit any supplemental materials such as photos, videos and examples of advertising/promotional efforts.

Applicants will be judged on the following criteria:

- Advertising and Promotional Efforts
- Community Participation
- Efforts to Welcome Hunters
- Creativity

Prize will include:

- \$1,000 worth of South Dakota Tourism cooperative advertising (if more than one organization submit application together, these funds will be divided equally between the applicants)
- Plaque
- Recognition in South Dakota Tourism press efforts;
- Prize awarded at the 2011 Governor's Conference on Tourism

Submit Application to:  
Nicole Soukup  
Visitor & Industry Relations Manager  
South Dakota Office of Tourism  
711 E. Wells Ave.  
Pierre, SD 57501  
605-773-3301  
[Nicole.Soukup@state.sd.us](mailto:Nicole.Soukup@state.sd.us)

