

2010 MMPR CO-OP REGISTRATION

**YES! I want to participate in the 2010 Multi-Media Press Release Co-op.
I have enclosed my application along with the 200 words of copy and
ideas for photos and a 30-second video clip.**

**Yes, I have access to high resolution,
digital photos (maximum of 5 photos).**

**Yes, I have access to a 30-second digital
video clip promoting my business or event.**

Call Wanda Goodman at (605) 773-3301 to inquire about
obtaining video or photos if you do not have access to
them or with any other questions or concerns. Application
is due by Feb. 26, 2010. Payment is due upon approval of
application.

COPY, PHOTO and VIDEO INSTRUCTIONS

Email your 200 words of copy to Wanda Goodman at
Wanda.Goodman@state.sd.us. Please include
partner name, address or location, phone number,
Web site and email address. Photos and video ideas
can also be emailed and upon approval will be
uploaded to an FTP site.

ATTENTION

The MMPR Co-op is limited to **10 multi-media
press releases** (one per partner). Staff from the
Office of Tourism will review and approve each
application based on the guidelines determined
for the co-op program. For more information on
the guidelines, please visit **www.SDVisit.com**.

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RETURN REGISTRATION INFORMATION TO:
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PLEASE PRINT

Name

Address (Street/Avenue/Road)

City/Zip

Phone

Fax

Web site

E-mail Address

Signature

Date

PAYMENT INFORMATION

Each approved partner is allowed one press release
at the cost of \$625.00. Payment is due upon
approval of application. Each approved partner will
be notified by March 26, 2010. Payment will be
required at that time.

Wanda Goodman
Office of Tourism
711 E. Wells Ave.
Pierre, SD 57501-3369

