

South Dakota
DIGITAL REVOLUTION

Digital Revolution Co-op Program Registration

Please check one.

_____ **\$250** **Option 1** offers your visitor-related business or event expanded content on www.TravelSD.com to include optional photos and/or videos and additional information. (This is a one-time fee.)
NOTE: Any business that is already a member of South Dakota Central Reservations should choose Option 1.

_____ **\$500** **Option 2** provides all the same benefits as Option 1, but it additionally makes you a member of South Dakota Central Reservations (SDCR) and allows you to offer online sales. The membership is for calendar year 2010 and is subject to change and approval by SDCR. Denial by SDCR does not mean you will be denied membership in the Digital Revolution.

Mail this completed form with your co-op payment to the address below. Partners may join at any time; there is no registration deadline. Partner applications will be reviewed and may be declined as deemed appropriate by Office of Tourism staff. Digital Revolution content will be live on www.TravelSD.com in January 2010.

On a first-come, first-served basis, the first 500 partners to register and pay for membership in the Digital Revolution will receive a \$150 coupon toward a new membership or a new or expanded advertising co-op with their regional association. You will work directly with the regional association to redeem the coupon.

Payment: _____ Enclosed _____ Submitted via Online Payment system on www.SDVisit.com

Contact Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Region (circle one): Southeast South Dakota Glacial Lakes & Prairies (northeast)

 Great Lakes of South Dakota (central) Black Hills, Badlands & Lakes

Telephone: _____ **Email*:** _____

Signature: _____ **Date:** _____

* An email address is required. This will be used to create your account for the online Content Management System (CMS). The CMS is how you will upload and maintain the copy, photos, videos and all content that will be shown for your listing on www.TravelSD.com. Once your payment is received, you will receive an email message to the email address provided with directions for logging into your CMS account.

Return to:

Digital Revolution Co-op, South Dakota Office of Tourism, 711 E. Wells Ave., Pierre, SD 57501-3369