



## Promotional Funds Application Form

Also available at [www.SDVisit.com](http://www.SDVisit.com)

Deadline for funds submission is Sept. 30

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Promotional Funds Requested: \_\_\_\_\_

The Office of Tourism will fund up to \$500. Please fill out invoice on the following page.  
The Office of Tourism has final discretion on maximum funding available per community.

I would like promotional funds to participate in the following\* (include quantity):

\_\_\_\_\_ Promotional Materials  
Deadline: Sept. 8

\_\_\_\_\_ Advertising  
Deadline: Sept. 30

\_\_\_\_\_ Street Banner

\_\_\_\_\_ Radio\*

\_\_\_\_\_ Full-size Glass Door Clings

\_\_\_\_\_ Newspaper\*

\_\_\_\_\_ Welcome signs (12x18.5)

\_\_\_\_\_ Email

\_\_\_\_\_ Rooster Rush T-Shirts

\_\_\_\_\_ Online

\_\_\_\_\_ Rooster Rush embroidered caps

\_\_\_\_\_ Other\*

\_\_\_\_\_ Other\*

Submit Application along with W9 and Invoice to:  
Eileen Bertsch, Visitor & Industry Relations  
South Dakota Dept. of Tourism  
711 E. Wells Ave.  
Pierre, SD 57501  
605-773-3301  
[Eileen.Bertsch@state.sd.us](mailto:Eileen.Bertsch@state.sd.us)

\* When submitting this form include copies of cost estimates from vendors.  
These items must be preapproved by the Office of Tourism.

