



Rooster Rush
Cacklin' Community Award
Also available at www.SDVisit.com

Deadline: January 4, 2012

Name: _____

Organization: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Email: _____

- Please return our entry materials No need to return materials

Please explain, in detail, how your community/organization was involved in the Rooster Rush 2011. Feel free to submit any supplemental materials such as photos, videos and examples of advertising/promotional efforts.

Applicants will be judged on the following criteria:

- Advertising and Promotional Efforts
- Community Participation
- Efforts to Welcome Hunters
- Creativity

Prize will include:

- \$1,000 worth of South Dakota Tourism cooperative advertising (if more than one organization submits an application together, these funds will be divided equally between the applicants)
- Plaque
- Recognition in South Dakota Tourism press efforts;
- Prize awarded at the 2012 Governor's Conference on Tourism – Awards Night Gala on Thursday, January 19, 2012.

Submit Application to:
Eileen Bertsch, Visitor & Industry Relations
South Dakota Dept. of Tourism
711 E. Wells Ave.
Pierre, SD 57501
605-773-3301
Eileen.Bertsch@state.sd.us

